

# ELECTRONIC COMPUTER BRAIN



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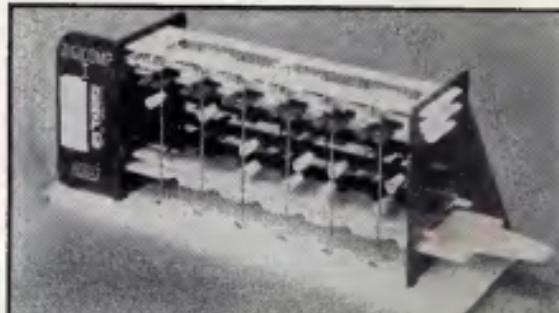
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I enclose \$1.00 deposit. Balance C.O.D. I will pay postages on delivery plus C.O.D. and shipping.

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_



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Fracture your friends with this phony cast! Everyone will think you have a broken arm. This realistic imitation white-plaster cast fits any arm and is smooth enough to write on. It's too much, dad, and all your friends. Complete with a sling. No. 602 ... \$1.98



GENUINE DINOSAUR BONE

This specimen is a bone fragment from a Brontosaurus or similar Dinosaur that lived over 210 Million Years ago. It's an actual fossil specimen that has turned to stone. Complete with stand. No. 701 ... 75¢

LAUGHS!  
GAGS! GAMES!  
SURPRISES!  
A Riot Of Fun For Everyone



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Looks like regular candy, but it sure doesn't taste like it. Burns their mouth when they eat it. Pkg. of 3. No. 622 ... 25¢



LAUGHS!  
GAGS!

PERSONALIZED MONEY BELT

This leather belt has a leather cover that lets you have money, documents, tickets, and other personal items safely hidden in your pocket. Personalized with your name. It's 1 1/2" wide and fits all waists 14" to 20". Special case is included to store leather belt, plastic, etc. to be the original owner, and decorative belt of its own. No. 603 ... 25¢

65¢



HOW TO HYPNOTIZE AND CONTROL OTHERS  
Another great party entertainment. This secret Power Key at 25 sessions in hypnosis is designed especially to develop your hidden spirit. Its remarkable pages cover the subjects at mystic healing, telepathy, mind reading, thought transmission, etc.

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Show them the "naughty" pictures inside. They'll burst out and hate it to see, but all they do is blacken their eyes. No. 2216 ... 25¢



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Apply it to your victim and watch the fun. He'll itch and itch and itch. Harmless. No. 607 ... 25¢

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KACHOO!

A fine granulated powder that when blown into a room will cause everyone to sneeze. Creates a real riot. Harmless. No. 606 ... 25¢

SNEEZE POWDER

Sorry we cannot ship order totaling less than \$1.00. Please add 15¢ to all orders for shipping and handling.

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Rush me the item(s) listed below. I understand that if I am not 100% delighted, I may return them after 30 day free trial for prompt refund of my purchase price. I enclose \$1.00 deposit. Balance C.O.D. I enclose 50¢ deposit. Balance on delivery.

Item # \_\_\_\_\_ New Many \_\_\_\_\_ Price \_\_\_\_\_ Total \_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_

YOU, READER---WE'RE TALKING TO YOU! NO USE TURNING PALE OR TRYING TO LOOK THE OTHER WAY---THE FAT FURY IS ON TO YOU. HE'S WATCHING YOUR EVERY MOVE, STEP OUT OF LINE JUST ONCE AND POW---RIGHT IN THE KISSER! BUT WATCH YOUR WAYS AND BE A GOOD JOE AND YOU'LL BE REWARDED---WITH THIS NOW STORY. IT'S FAST, FAT, FRANTIC AND FURIOUS AND YOU'LL LOVE EVERY SECOND OF IT IF YOU VALUE YOUR TEETH. GO AHEAD---READ ALL ABOUT...

# SAHIB HERBIE!

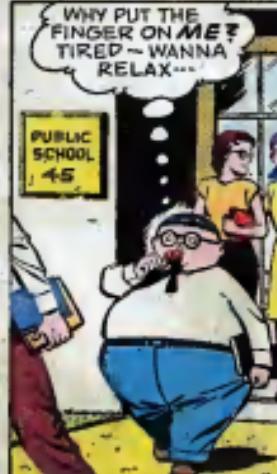
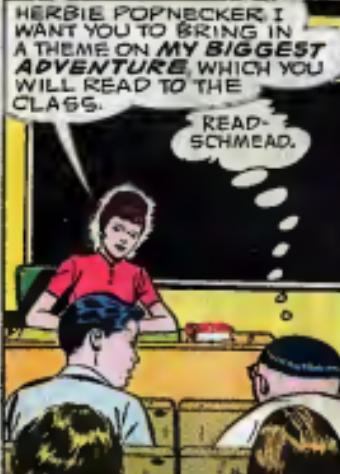


HERBIE POPNECKER, I WANT YOU TO BRING IN A THEME ON **MY BIGGEST ADVENTURE**, WHICH YOU WILL READ TO THE CLASS.

READ-SCHMEAD.

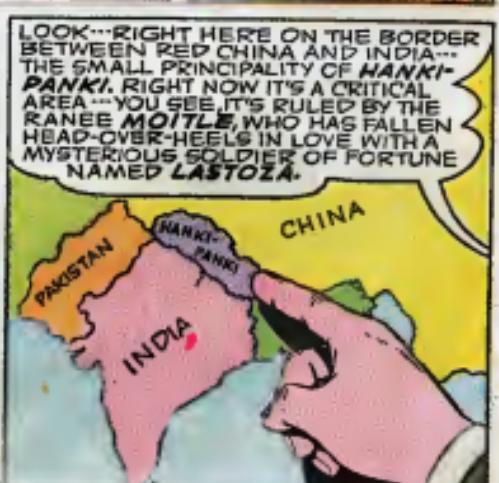
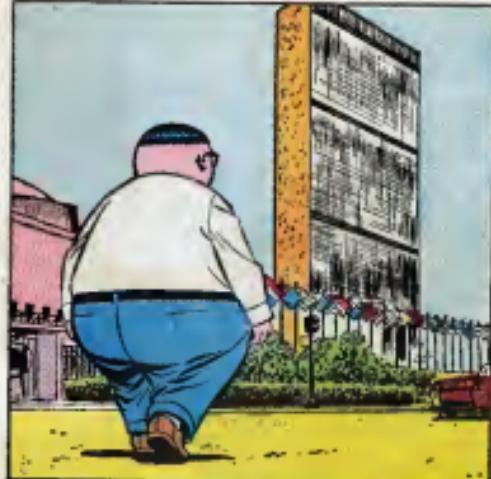
WHY PUT THE FINGER ON ME?  
TIRED---WANNA RELAX---

DO IT NOW.  
WRITE THE CRAZY THEME LATER---



HERBIE, published monthly February, March, August, September. Published bi-monthly April-May, June-July, Oct.-Nov. Dec.-Jan. © 1964 by Best Syndicated Features, Inc., Second & Bidley Streets, Sparta, Illinois. All rights reserved under International and Pan-American Copyright Conventions. Editorial offices: 333 Madison Avenue, New York 17, N.Y. Richard E. Hughes, Editor; Frederick H. Iggen, Business Manager. Subscription 132 issues, \$1.44, single copies, 50¢. Foreign postage extra. All characters are fictitious and use of any real names is coincidental. For advertising information, contact American Comics Group, Inc., 333 Madison Avenue, New York 17, N.Y. Application for Second Class entry pending at the Post Office at Sparta, IL. Printed in U.S.A. No. 3, Oct.-Nov. 1964.





WE SUSPECT THAT HE MAY HAVE RED CHINESE TIES, AND HIS COURTSHIP OF MOITIE IS JUST A STEP IN THE DIRECTION OF RED CHINA TAKING OVER HANKI-PANKI AS A CONVENIENT STEPPING-STONE INTO INDIA. WE WANT YOU, WITH

UTMOST SECRECY, OF COURSE...

- TO SPIRIT YOURSELF INTO CHINA AND FIND OUT IF THIS IS TRUE. IF IT IS, **BREAK UP THE PLOT!**

MARBLE TOURNAMENT ISN'T FOR TWO WEEKS YET--SWELL WESTERN

COMING TO THE BIJOU, BUT IT'LL PLAY AT THE DRIVE-IN LATER. GOTTA GET MY TEETH CLEANED, BUT THAT CAN WAIT. -- I GUESS I CAN TAKE THE CASE!



NEXT DAY AT CAPE KENNEDY...



OVER RED CHINA...

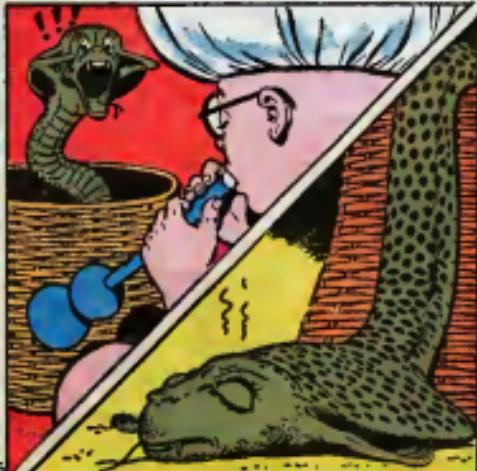


AND HOW, MY COUNTRYMEN, DO WE **KNOW** THAT RED CHINA CANNOT FAIL? BECAUSE OF THE FRAMMIS ON THE DOUBLE-TRALFAZ, THAT'S HOW!



YOU WOULDN'T WANT TO BE LIKE THE WEAK DEMOCRACIES, WOULD YOU? YOU DON'T WANT FOOD AND CLOTHES AND SHELTER... OF COURSE NOT! YESSIR, WE CHINESE COMMUNISTS BOOP ON THE BLOOPER VALVE, WHICH MAKES THINGS PERFECTLY PEACHY!







BUT LASTOZA COULDN'T BE GOTTEN RID OF THAT EASILY...

IT'S HERBIE  
...JUST AS I  
SUSPECTED!

THAT'S  
THE MAN.  
GET  
HIM!

WHAM!

JUST A BIT AHEAD,  
WHERE THE JUNGLE  
IS THICKEST...WELL  
DO THE JOB THERE!

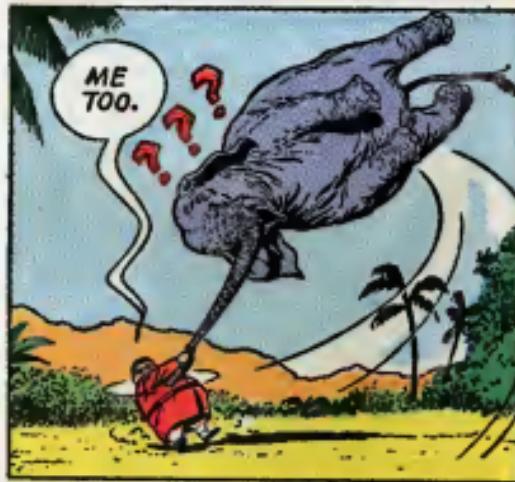
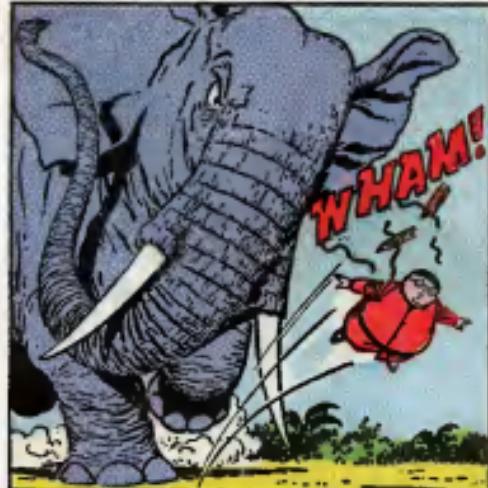
UGLY  
ANIMALS  
AROUND  
HERE.

I'LL BE IN A TREE  
PLATFORM NEARBY,  
WATCHING. YOU WON'T  
HAVE TO WAIT  
LONG—I GUARANTEE  
A VISITOR  
SOON.  
HA-HA!



(CONTINUED ON PAGE AFTER NEXT)

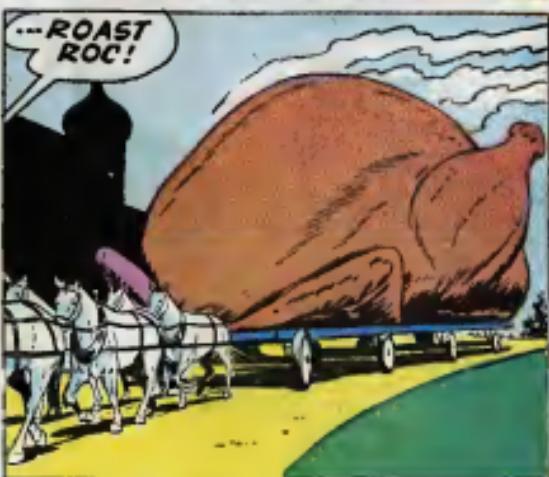








**BLAM!**



**THERE'S FUN in YOUR FUTURE!**



ALL OF YOU HERE TO LEARN  
HOW TO LAUGH. NOT JUST  
LITTLE SNICKER---BIG  
BELLY-LAUGH!



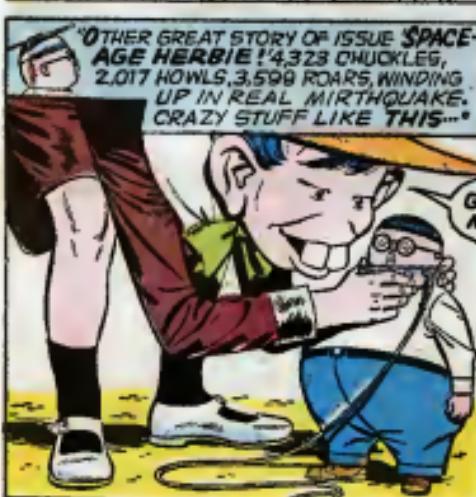
I'M JUST THE GUY TO TEACH IT---  
GOT A BIG BELLY! NOW TO GIVE  
YOU PREVIEW OF YOUR LAUGHING  
ASSIGNMENT FOR NEXT ISSUE OF  
**"HERBIE!"**



HERE I AM IN GREAT LEAP STORY,  
**'A CAVEMAN NAMED HERBIE!'**  
CAREFUL IF YOU JUST HAD OPERATION  
---BUST STITCHES!"



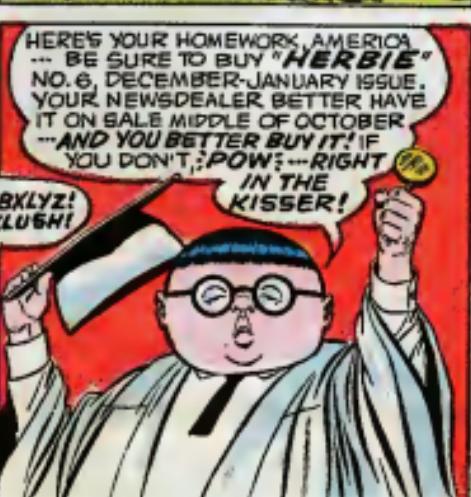
OTHER GREAT STORY OF ISSUE **SPACE-AGE HERBIE!** 4,323 CHUCKLES,  
2,017 HOWLS, 3,598 ROARS, WINDING  
UP IN REAL MIRTHQUAKE.  
CRAZY STUFF LIKE THIS...



HERE'S YOUR HOMEWORK, AMERICA.  
--- BE SURE TO BUY **"HERBIE"**  
NO. 6, DECEMBER-JANUARY ISSUE.  
YOUR NEWSDEALER BETTER HAVE  
IT ON SALE MIDDLE OF OCTOBER  
--- AND YOU BETTER BUY IT! IF  
YOU DON'T, POW! --- RIGHT

IN THE  
KISHER!

GRBXLYZ!  
MKLUH!



# NELLIE NO-DATE







# HERE'S HERBIE!



Back to see you lucky people again. Luckiest people I know. Get to read about me. Learn inside dope on all my adventures. Luckier than ever in this issue. "Sahib Herbie" brings you real cloak and dagger stuff, exposes dastardly plot in Red China and India. Always was good on dastardly plots—watch me bust this one up. Conspirators don't stand a chance against me. Very strong. Very smart. Very fast. You'll all be crazy about this story . . . if you value your teeth. And if you take dim view of blood—your own—you'll love me in great yarn entitled "Herbie, Boy Beetle". Only modesty prevents telling how good this one is. Okay. Don't want to talk anymore . . . hate talk. Like writing. Your writing in letter telling how you like my stories. If you're particularly brave and don't mind losing a few teeth, you can even criticize a little, on account I'm fair-minded. Either way, write me—or your next address will be Bureau of Missing Persons. Letter should go to "Herbie", 331 Madison Avenue, New York 17, N.Y. Now stand aside while I read some mail that's come in . . .

"Dear Editor:—

Thank you very much for a marvelous magazine that we, over here in Africa, enjoy so much. I'm really crazy about "Herbie", or rather (for safety's sake) Mr. Popnecker, Jr. That's why my friends and I are starting a Herbie—(up!)—Mr. Popnecker, Jr. Fan Club. The membership cards being lollipops, of course! Please give my regards to Herbie next time you see him. Good luck from a fan—

—Babs Tuohy, c/o Charles Lwanga, P.O. Chisekesi, N.R., Africa."

Good kid, Babs . . . knows how to respect right people. Fan Club wonderful idea. Never mind using lollipops as membership cards . . . just send them to me.

"Dear Editor:—

Re Herbie Popnecker, Pro & Con. Pro: (1) The greatest author-artist team in comics: Ogden Whitney and Shane O'Shea. The pairing of these two was perhaps the greatest move you've ever made. (2) The hilarious satire contained within Herbie's personality and character is absolutely sidesplitting. (3) The presence of real-life people—Presidents Kennedy and Johnson, Adlai Stevenson, Elizabeth Taylor, Richard Burton, Cassius Clay, etc.—in your stories helps to make Herbie's appearance even

more hilarious, while at the same time preposterous. (4) His uncanny power of communication with animals and the spirit world, not to mention his powers of levitation, invulnerability to impending disaster, and finally his abnormal obsession for (ugh!) lollipops. Con: (Editor's note . . . this correspondent was about to disclose what he found wrong with Herbie, but suddenly subsided. That noise you hear is an ambulance bell.)

—Vincent M. Mansfield, 40-32 191st St., Flushing 58, N.Y."

Fine fella, Vincent. Used to know him when he was strong, healthy type. Trouble was, tried to talk too much. Should have quit while he was ahead.

"Dear Editor:—

Just a few words on your 'Forbidden Worlds' issue #116. 'Herbie Goes To The Devil'—that boy is indescribably funny and rates high in my favorite characters. The whole issue would have been a disaster if not for Herbie. I almost expected the whole issue was going to be all him—maybe that's an idea for a new comic book!

—H. M. Siegel, Chelsea, Mass."

Where have you been H. M. Siegel? Don't people in Chelsea, Mass., ever hear what's going on? Got my own comic book—this one. Believe me, you're lucky to be reading it.

"Dear Editor:—

I was very pleased with the first issue of 'Herbie'. The best story in the issue was 'Herbie And The Dragon's Tears'. The ending really got me! And in the second story, I got a swell kick out of Herbie beating Sonny Liston. Now for a question: did you have to get permission from people like President Johnson to depict them in your stories? 'Rocket #1352' was the best one-pager you've put out in a long time. I wish you'd get rid of things like 'The Triumph Of Ebbek Rekeenpop' and put in a letter page instead. Finally, there is only one thing wrong with Herbie—Shane O'Shea and Ogden Whitney won't be able to do as much work for your other three magazines, and this will lower the quality of their stories.

—Benny Fontane, 359 Southfield Rd., Shreveport, La."

Why shouldn't you be pleased with the first issue? You better be pleased with every issue if you know what's good for you. This jazz about getting permission to feature famous people in my book—don't you know they beg me to put 'em in? Go down on their knees, because they figure if helps their public image to be seen with me. And now, bub, this business about getting rid of things like "The Triumph of Elbre Rekeenpop". Don't you know that Elbre Rekeenpop spelled backwards is Herbie Popnecker? And nobody gets rid of me, even backward! I may just bop you with this here lollipop—haven't made up my mind yet. Anyhow, you wanted a letter department and so help me, you got one!"

"Dear Editor:—

I don't care what anyone says, I'm for all of your stories being about Herbie! Why, even my little brother is as crazy about Herbie as I am. He keeps after my grandmother for his 'Fat Boy' comic book. I think that 'Herbie Goes To The Dent' was the greatest story I ever read. Anyone who doesn't like Herbie deserves a punch in the face. Pardon the shaky writing, but I wrote this letter on a copy of 'Forbidden Worlds' and Herbie peeked out and jiggled my elbow!

—Phillip Jones, 1512 S.W. 65th,  
Oklahoma City, Okla."

Noan, here's a *real* good Joe—this Phillip Jones character. Heart in the right place. Knows a great story when he reads one. Could be friends with a fella like that if he were fat. Keep on reading "Forbidden Worlds", Phillip—but now that I've moved to my own magazine, be sure you don't miss a copy of "Herbie"!

"Dear Herbie:—

I just finished reading the second sensational issue of "Herbie". I meant to have written you much sooner to congratulate you on the best character ACG has ever published! Whatever you do, don't make the mistake of changing Herbie. Keep his stories just as they've been, and you'll always have a seller on your hands. My compliments to everyone who has a part in the publication of Herbie's hilarious adventures!

—Richard "Grass" Green,  
1311 Hayden St., Fort Wayne, Ind."

Got hopes for you, Richard. You'll amount to something someday. Keep on reading my magazine, go on heavy lollipop diet and you'll make it for sure. Uh—you might

send me some of those lollipops occasionally....

"Dear Editor:—

I just got No. 116 of "Forbidden Worlds" and (you'll never guess) Herbie is (oh, this is really too much) on page four, panel 5, without his lollipop! Exactly what is the meaning of this outrage? (Meanwhile, back at the old homestead, I'm still a loyal fan!)

—Virginia Kaufman, 177 So. Grant St.,  
Wilkes-Barre, Pa."

Wasn't really without my lollipop, Virginia. At the moment, whole thing happened to be in my mouth, stick and all. Get enthusiastic that way sometimes. You're a cute kid—you I like. Want things to stay that way, latch onto this magazine and keep reading it.

"Dear Editor:—

I know your letter departments are jam-packed with letters about that "Fat Little Nothing", Herbie. So I'll try to talk about something else. Your recent story, "Last Of His Kind" in "Forbidden Worlds" was very good and Pete Costanza's artwork was terrific. And your recent "Herbie" story was... oops! I guess I just can't stop talking about him. I must have a bad case of "Herbieitis"!

—Douglas Humphrey, 3230 N.W. 65th St.,  
Oklahoma City 16, Okla."

Why try to talk about anything else than Herbie, Doug? Crazy about that boy . . . can't seem to get enough of him. Read his adventures every chance I get . . . keep looking forward to next issue. Signed . . . Herbie Popnecker. . . .

"Dear Editor:—

"Herbie" is about the best comic ever. I've just bought and read the second issue. "Herbie And The Purloined Pops" was terrific, but "Kitchy Witch" was very bad. "What You Need Is A Girl, Herbie" was okay.

—Rod Curran, 832 So. Grant Avenue,  
Crawfordsville, Ind."

Agree with your first sentence, Rod. Agree with your opinion of "Purloined Pops". Don't even get mad about "Kitchy Witch"—always did think witches were on the jerky side. But that jazz about "What You Need Is A Girl, Herbie" being okay—not buying that! "Okay" lousy word . . . suggest "colossal", "sensational" or "magnificent". Give you one last chance to use one of these instead of "okay". Act fast or I'll be on my way out to Crawfordsville, complete with bopping lollipop.

YOU'VE MET HERBIE THE HERO...HERBIE THE STRONG MAN...  
HERBIE THE BRAIN. BUT NOW, LUCKY YOU...YOU'VE GOT A TREAT  
IN STORE. PUT ON YOUR FAVORITE STRAITJACKET AND LEAVE THE  
SCREAMING TO THE GIRLS, BECAUSE HERE COMES...

# HERBIE, BOY "BEETLE!"

YOU'LL ALWAYS GET THE  
PROPER BOP  
OUT OF A LOVIN' W  
LOLLIPOP!  
YEAH, YEAH, Y  
YEAH!

OOOOOOOO!



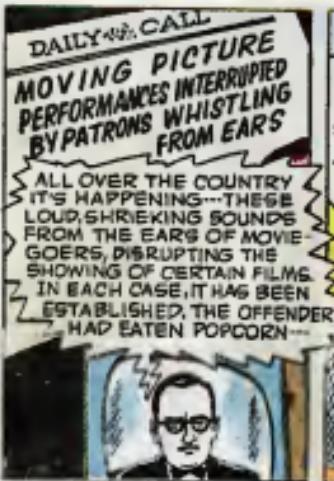
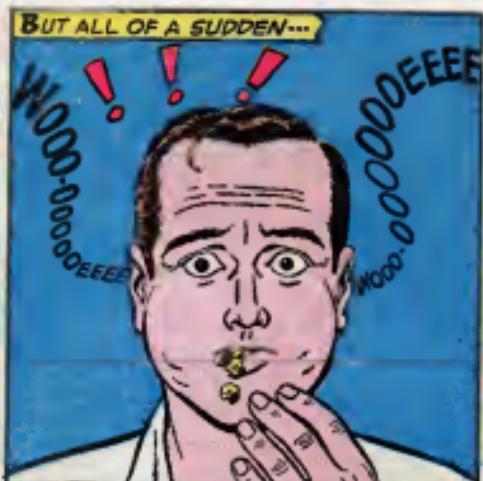
ON SATURDAY AFTERNOON, I USED TO GO TO THE MOVIES AND EAT POPCORN--BUT NOT MY SON HERBIE. HE JUST LIES THERE...WELL, I'M GOING DOWN TO THE BIJOU RIGHT NOW, AND YOU'RE COMING WITH ME!

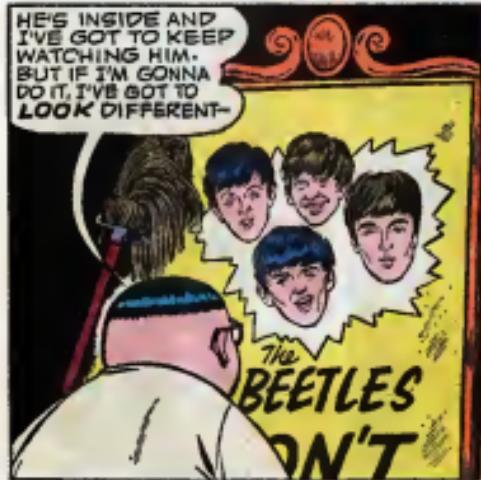
I AM?  
:(SIGH:...

FRANK SINATRA AND DEAN MARTIN ARE PLAYING...AND WITH A BAG OF POPCORN, THAT'LL PUT ME IN HEAVEN.

WOULDN'T TOUCH THE STUFF.

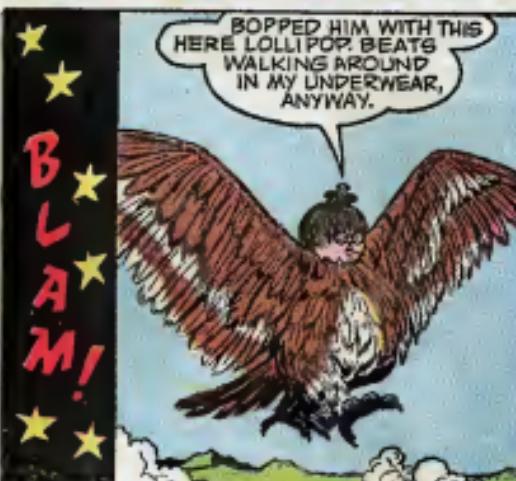












(CONTINUED ON PAGE AFTER NEXT)



Make \$500 to \$2000 a Week **EXTRA** operating this  
**"SATURDAY MORNING Shoe STORE"**



**We Furnish  
Everything FREE!**

Make extra money next week end! Just visit with friends, relatives and neighbors on Saturday mornings and show them how they'll "walk on air" in Mason comfort shoes! Many a man sells 2, 3, 4 or 6 pairs of Mason shoes on Saturday mornings alone—without "knocking himself out"—and makes as much as \$5 to \$20 or more extra for 2 or 3 hours of his time. You keep **all of your profits!** We furnish you a **FREE** selling outfit containing everything you need to start making money right away. We carry the stock for you and ship the shoes for you—your profit is clear. You never invest a cent. And think what you'll save on your own shoes, too!

**Here's Why You'll Make Money!**

You'll take orders for over 275 different shoe styles for dress, sport or work, for men and women—a far greater selection than any neighborhood store can possibly stock. And we can almost anyone! You'll draw from our 500,000 pair stock with sizes ranging from 2½ to 15, widths AAAA to REEE! You'll feature exclusive Velvet-sole shoes with foam-soft air-cushion innersoles that let you "walk on air." You show many other exclusive features . . . Ripple Sole Shoes, Oil-Resistant Work Shoes, Magic Closure Shoes, colored styles for women—a line that's far beyond the stock of any store. That's why **EVERYBODY** is your prospect. And because Mason Shoes are never sold through stores, folks won't buy from you!

**Don't Invest a Cent! We Give You FREE SELLING OUTFIT!**

Fill out and mail coupon below. We'll rush you your **FREE** Selling Outfit. Kit features 275 shoe-selling shoe styles, plus foolproof advertising equipment—and "How To Make Extra Money" booklet. Send no money now or later. Just rush the coupon for your **FREE** Selling Outfit . . . today same day money-back guarantee!

**RUSH STARTING OUTFIT**

MR. VICTOR MASON

Mason Shoe Mfg. Company, Dept. P-409, Chippewa Falls, Wis.

Dear Victor: Please rush **FREE** and postpaid my Starting Shoe Business Outfit with **EVERYTHING** I need to start making extra cash Saturday mornings.

Name: \_\_\_\_\_

(PLEASE PRINT)

Address: \_\_\_\_\_

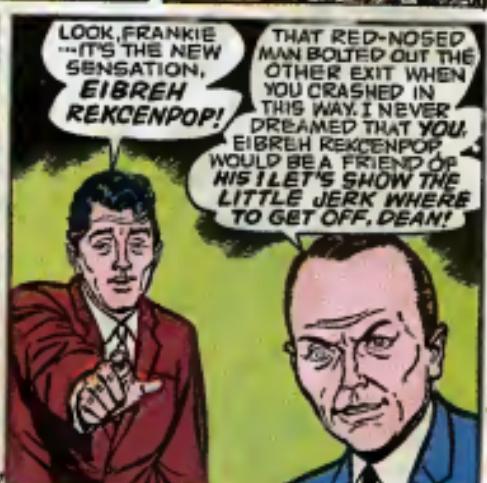
Town: \_\_\_\_\_

State: \_\_\_\_\_

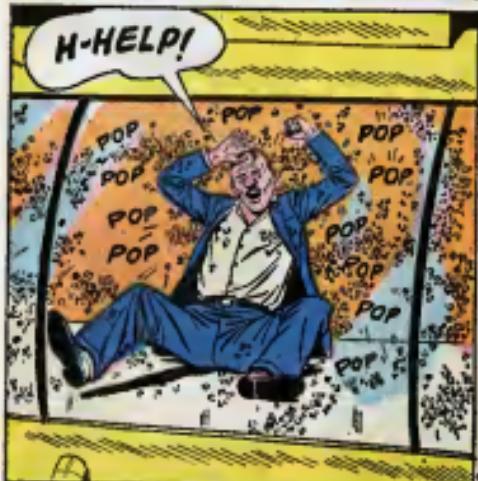
**MASON**

SHOE MFG. CO., Dept. P-409  
Chippewa Falls, Wisconsin

HE SENT HIS GLASSES DOWN TO CHECK  
UP...YES, IT WAS SO...









NO 5  
OCT-NOV.  
IND.



MAKE WAY FOR  
the FAT FURY...

APPROVED  
BY THE  
COMICS  
CODE  
AUTHORITY

12¢

# HERBIE

GET YOUR  
SPLINTS  
NOW...  
HERBIE'LL  
FRACTURE  
YOU!

